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Rubric for Business Ethics Skills

(Undergraduate Program)

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| Trait | Below Expectation | Meets Expectation | Exceeds Expectation |
| 0 | 1 | 2 | 3 | 4 | 5 |
| **Define the ethical dilemma** | Does not identify or poorly identifies the dilemma or ascertains what must be decided, does not include practical facts, does not identify the underlying principles being violated, and does not identify what must be decided. | Identifies the dilemma (including pertinent facts), identifies the underlying principles being violated, and, ascertains exactly what must be decided.  | Describes the dilemma in detail evidencing the gathering of pertinent facts, clearly identifies the underlying principles being violated, and ascertains exactly what must be decided.  |
| **Identify the affected parties (stakeholders)** | Does not determine all who should be involved in the decision making process in the given case (or question), or identifies some of the interested stakeholders | Determines who should be involved in the decision making process in the given case (or question) and accurately identifies all of the interested stakeholders  | Identifies all of the interested stakeholders and thoroughly reflects on the viewpoints of these key players and thought through what each of these stakeholders would like to get decided on as a plan of action. |
| **Identify Alternatives** | Delineates no or only one alternative. | Delineates 2 alternatives | Delineates 3 alternatives. |
| **Identify the consequences of each alternative** | Does not clarify any consequences, or clarifies one alternative and predicts the associated consequences in detail | Clarifies two alternatives and predicts their associated consequences in detail  | Clarifies 3 alternatives and predicts their associated consequences in detail |
| **Choose an ethical course of action** | Does not make a decision about the best alternative available, or determines the best alternative available without any elaboration on the consequences for everyone involved  | Determines the best alternative available and describes how their decision maximizes the benefit and minimizes the risk for everyone involved | Determines the best alternative available, describes how their decision maximizes the benefit and minimizes the risk for everyone involved, and defends it from the ethical arguments others may use  |